AGILE SCRUM GUIDE BY SCOTT M. GRAFFIUS
AWARDED SEAL OF APPROVAL FROM LITERARY CLASSICS

Los Angeles, CA — Literary Classics awarded their Seal of Approval to the book, *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions* by author Scott M. Graffius. The Seal of Approval is a designation reserved for those books which uphold the rigorous criteria set forth by the Literary Classics review committee, a team comprised of individuals with backgrounds in publishing, editing, writing, illustration and graphic design.

There are a variety of frameworks to develop products and services, and most methodologies fall into one of two broad categories: traditional or agile. Traditional practices engage sequential development, while agile approaches involve iterative and incremental deliverables. Organizations are increasingly embracing agile to best meet their business needs and successfully manage projects.

Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions provides those interested or involved in innovation, project management, product development, software development or technology management with an authoritative roadmap to easily and quickly implement Scrum, the most popular agile project development and delivery framework. It encompasses a powerful set of principles and practices that help teams deliver products in short cycles with rapid adaptation to change, fast delivery time, and continuous improvement.

Reactions to the book have been incredibly positive. It has been honored with eight First-Place wins in national and international competitions: the 5th Annual Beverly Hills International Book Awards (for Business-General, and for Technology), 2016 London Book Festival (for Business), Fall 2016 Pinnacle Book Achievement Awards (for Business), 2017 Feathered Quill Book Awards (for Informational), 2016 New Apple Book Awards (for Technology), 2017 Independent Press Award (for Technology), and the 11th Annual National Indie Excellence Awards (for Technology).

Graffius is CEO of Exceptional PPM and PMO Solutions, a consultancy specialized in project, program, portfolio, and PMO management inclusive of agile, traditional, and hybrid frameworks. He leverages his expertise, professional standards, and industry best practices to help companies achieve significant business results, such as strategically aligned initiatives, faster time-to-market, improved on-schedule and on-budget delivery, higher satisfaction, and greater competitive advantage.

He is a former vice president of a provider of diverse consumer products and services over the Internet including social networking and internet access. Before that, he worked in organizations with businesses ranging from advanced technology products and services to business services, retail, e-commerce, manufacturing, and entertainment. He has experience with consumer, business, reseller, government, and international customer markets, as well as international experience spanning 20 countries.

For more information, please visit www.clcawards.org, www.clcreviews.blogspot.com, and www.scottgraffius.com/agile.html.

AGILE SCRUM: YOUR QUICK START GUIDE WITH STEP-BY-STEP INSTRUCTIONS

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