AUTHOR SCOTT M. GRAFFIUS TAKES FIRST PLACE AT BOOK EXCELLENCE AWARDS WITH "AGILE SCRUM: YOUR QUICK START GUIDE WITH STEP-BY-STEP INSTRUCTIONS"

Los Angeles, CA — The 2017 Book Excellence Awards named *Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions* by project management expert, consultant and author Scott M. Graffius as the first place winner in the Technology category. Sponsored by Literary Excellence Incorporated and based in Canada, the competition is open to English-language books in print, e-books and audio books from all publishers including self-published authors. The international program judged entries on overall quality and appeal to the target audience, and outstanding works are honored with awards.

There are a variety of frameworks to develop products and services, and most methodologies fall into one of two broad categories: traditional or agile. Traditional practices engage sequential development, while agile approaches involve iterative and incremental deliverables. Organizations are increasingly embracing agile to best meet their business needs and successfully manage projects.
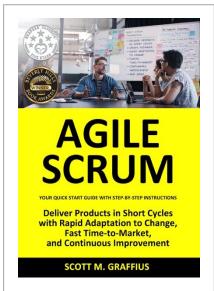
Agile Scrum: Your Quick Start Guide with Step-by-Step Instructions provides those interested or involved in innovation, project management, product development, software development or technology management with an authoritative roadmap to easily and quickly implement Scrum, the most popular agile project development and delivery framework. It encompasses a powerful set of principles and practices that help teams deliver products in short cycles with rapid adaptation to change, fast time-to-market, and continuous improvement.

Reactions to the publication have been incredibly positive. Earlier honors include 10 first place wins in national and international competitions: the 5th Annual Beverly Hills International Book Awards (for Business-General, and for Technology), 2016 London Book Festival (for Business), Fall 2016 Pinnacle Book Achievement Awards (for Business), 2017 Feathered Quill Book Awards (for Informational), 2016 New Apple Book Awards (for Technology), 2017 Independent Press Award (for Technology), 11th Annual National Indie Excellence Awards (for Technology), 2017 Pacific Rim Book Festival (for Business), and the 2017 Bookvana Awards (for Green/Conscious Business).

Graffius is CEO of Exceptional PPM and PMO Solutions, a consultancy specialized in project, program, portfolio, and PMO management inclusive of agile, traditional, and hybrid frameworks. He leverages his expertise, professional standards, and industry best practices to help companies achieve significant business results, such as strategically aligned initiatives, faster time-to-market, improved on-schedule and on-budget delivery, higher satisfaction, and greater competitive advantage.

He is a former vice president of a provider of diverse consumer products and services over the Internet including social networking and internet access. Before that, he worked in organizations with businesses ranging from advanced technology products and services to business services, retail, e-commerce, manufacturing, and entertainment. He has experience with consumer, business, reseller, government, and international customer markets, as well as international experience spanning 20 countries.

For more information, please visit https://bookexcellenceaward.com and https://AgileScrumGuide.com.

AGILE SCRUM: YOUR QUICK START GUIDE WITH STEP-BY-STEP INSTRUCTIONS

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